



Thursday August 2nd, 2018, 6:00-8:00

Mission: The mission of the AVA PTO will be to organize, communicate and facilitate activities, fundraisers, and community outreach events that align with the school's policies, mission and vision while providing positive interaction and/or fostering support among AVA parents, teachers, staff, administration and the surrounding community.

Vision: All officers of the PTO and its committees will operate with integrity and kindness in a constructive, collaborative, and respectful manner with the volunteer coordinator, school administration, and in accordance with the AVA Community Agreement. Officers and committee members will be supportive and knowledgeable of school policy and will use only appropriate and approved channels of communication to inform and engage the AVA community on the various activities planned by the PTO throughout the school year.

Pledge of Allegiance and PTO Mission & Values

Attendance, Approval of August Meeting Minutes, and Approval of September Agenda

- Members in attendance – Rachelle Nye, Jamie Nahil, Trisha French, Renee Dowis, Shane Graper, Eileen Curtis, Winter Jojola-Talbert
- Rachelle motioned to approve August meeting minutes. Trisha seconds, all in favor.

Trunk or Treat Update

- Catherine Cooper from the cub scouts in attendance
- Trunk or Treat food drive back at AVA as community event
- Cub scouts would like the PTO and the school to be involved, help get the word out, and partner with them
- Car trunk gets decorated and they hand out candy
- Entry fee is food or toiletry donations
- Two-hour event (Time to be determined)
 - There is a costume contest and costume parade (scouts will handle those details)
 - There will be a DJ
 - 3-4 games, 2 crafts might be a good amount
- PTO will potentially help with:
 - A couple stations
 - Ideas
 - Pumpkin craft
 - Activity where you get to feel things like peeled grape “eye balls” and cold spaghetti “guts”
 - Mummy game or mummy race?
 - Parent pot luck
 - Purchase candy potentially
 - By end of Sept Catherine will know if we need them
 - Chili cook off
 - Figure out logistics

Financial Update

- Account Status



- General Account – \$88,029.97
- Wolf Shack Account - \$11,433.02
- Ending Balance for August- \$99,462.99
- Merging Bank Accounts
 - The merge is close to happening
 - EIN number staying the same, but name change caused paperwork
 - Authorized signer should now be able to go to First Bank and Merge accounts, and change name to PTO
 - Possibly in the next 30 days

Budget

- 2018-2019 Spend Plan Update
 - We voted to increase the casino night budget from \$5,000 to \$10,000
 - Need to establish the fundraising goal of casino night for the spend plan
 - Library and Literacy upgrades (shelving, books, etc) is the main cause
- We should add the link to donate in each newsletter
 - Would be nice to set a goal amount for library upgrades and share that

PTO Administrative Business

- Google Drive
 - New docs getting saved there
 - Move existing docs if pertinent
 - Shane will move “old stuff” to new drive in a folder, with sub-folders all retained
- Fundraising Vice Chair
 - Still looking for a Fundraising Vice-Chair
- Fundraising Sub-Committee
 - A couple people interested on sign-up genius
- PTO Chair Position
 - Added to the sign-up genius
 - Rachelle resigning Jan 1st
- Supporting Local Causes
 - Proposal from the Principal
 - Support a specific cause each trimester
 - For example, muscular dystrophy
 - We present the opportunity as the PTO
- Community Outreach Officer
 - Still looking for a Community Outreach Officer
- Website Update
 - Website coming together
 - Working on details with designer
- Blue Tree App update
 - Shane has access and will start sending out notifications

Marketing Sub-Committee

- Have email to send out
 - Will send out tomorrow
- Wants to do a scheduler – plan this out
 - Get info in one spot
- High Res logos will be put in the drive



- Catherine has original vector of the wolf

Wolf Shack

- Processing Update
 - Meagan Feger
 - Comparing square and stripe, looking like square
 - She will clean up and make new online store
 - Will take professional photos of merchandise
 - Talk to square and make sure we are getting best rates/charging structure that we can
- Volunteer Update
 - Reached out to past Friday volunteers, one will help again
 - Someone else volunteered to help with tracking merchandise and ordering
 - Want minimum of 4 people that can open every Friday
 - Want minimum of six that can open it during events
 - Budget for Wolf Shack - \$11,000

Event and Activity Updates

- Event Re-caps
 - BooHoo YaHoo
 - Went well
 - Next year, maybe have something that helps new parents know who has kids in which teacher's class
 - Plan to reach out to this year's kindergarten parents regarding volunteering for next year's BooHoo YaHoo
 - 8th Grade Last First Day
 - Went well
 - Plan to reach out for volunteers now, for next year
- Fun Run
 - Negotiated sliding scale
 - Worst case 40/60 split
 - \$55,000 this morning
 - More upfront communication would be beneficial
 - This requires work from the teachers
 - More communication to teachers and effort to get buy-in is important for this event
- Treats with Grandparents
 - Treats with Grandparents
 - Preparation is going well
 - Afternoon cookies for half day pm kinder in classroom
- Carnival
 - Preparations are going well
 - In the process of getting volunteers signed up
 - Plan to invite staff/teachers
 - In at no cost (for family)
 - 10 free tickets
 - Teacher dunk tank
 - Every 20 min shift, name in drawing, and will win a surface go!
 - Surface go was donated to event
- AVA Family Movie Night
 - Eileen will be the buddy



- Get her the list of volunteers that signed up
 - December or Nov 14th
- Middle School Night at the Movies
 - A few have signed up to help
 - Eileen will reach out to find out who will spearhead
- Veteran's Day Assembly
 - A few parents were interested
 - We would like to invite the Cub scouts to do the flag?
 - Catherine will find out availability
 - Need date
 - Will there be a flag pole ceremony?
 - Will there be an assembly?
- Casino Night
 - Location picked - Cielo
 - Paid for already
 - Event date – November 9th
 - Planning meeting on Sept 17th
 - Lots of volunteers have signed up already
 - Caterer
 - Not chosen yet
 - Must use one of 8 preferred
 - Trisha has a friend who is familiar helping out
 - Committees
 - How to raise money
 - Baskets – silent auction
 - Casino company
 - Has been picked
 - Not paid for yet
 - Down payment – 10%
- Yearbook Committee
 - About half a dozen volunteers signed up
 - Planning meeting scheduled for the 18th
 - A few volunteers are returning from last year
 - Set up an email for parents to send photos to
 - Get email to teachers too
 - New yearbook company – DR Photography
 - Key to events – for every grade level that ran there was sign up to mark and sign up for photographer

Further Develop Relationship with Teachers and Staff

- Ideas
 - Do an intro email
 - Do a teacher email once a month?
 - Face to face meetings? At an existing meeting?
 - 7:15 first Weds of every month
 - Staff lunches
 - Birthday cards?
 - Send summer birthday cards on half birthdays



- Send cards for birthdays we missed at beginning of the year as soon as we have the cards

CVC/Room Parent Liaison

- Eileen
- Parent volunteer or Eileen
- Need to improve on communication
- Event calendar for PTO?
- Magnet?
- Calendar?
- Google calendar?
- Calendar on the App

Meeting Adjourned