



Thursday October 4th, 2018, 6:00-8:00

Mission: The mission of the AVA PTO will be to organize, communicate and facilitate activities, fundraisers, and community outreach events that align with the school's policies, mission and vision while providing positive interaction and/or fostering support among AVA parents, teachers, staff, administration and the surrounding community.

Vision: All officers of the PTO and its committees will operate with integrity and kindness in a constructive, collaborative, and respectful manner with the volunteer coordinator, school administration, and in accordance with the AVA Community Agreement. Officers and committee members will be supportive and knowledgeable of school policy and will use only appropriate and approved channels of communication to inform and engage the AVA community on the various activities planned by the PTO throughout the school year.

Pledge of Allegiance and PTO Mission & Values

Attendance, Approval of September Meeting Minutes

- Members in attendance – Rachelle Nye, Jamie Nahil, Trisha French, Shane Graper, and Winter Jojola-Talbert. Absent – Eileen Curtis and Renee Dowis.
- Also in attendance – Gina Braidman.
- Renee motioned to approve September meeting minutes. Rachelle seconds, all in favor.
- Additions to the October Agenda:
 - Staff luncheons
 - Spirit nights

Trunk or Treat Update

- Purpose
 - Serves as the main service project for the pack
 - Donate non-perishable food, and other needed items. Cash donation option will be new this year.
- Current Event Plans
 - 2 Hour event
 - Trunks
 - DJ
 - Costume parade
 - Best Trunk award
 - Hot dogs and drinks will be sold
 - Possibly Rita's or Kona
- Vision to Partner with PTO
 - Would like to potentially partner with the carnival event in the future
 - May not work – school has limits on amount of fundraiser and community outreach events.
 - This year looking for parent volunteers to potentially do:
 - Craft table
 - Games
 - Set-up
 - Clean-up
 - Photo booth



- Pumpkin decorating contest
- Donate candy
 - PTO is donating suckers
- Need help promoting the event – need help with making copies for Thursday folders
 - PTO will make copies for folders and will promote on Facebook and Blue Tree
- Would like to offer parents volunteer hours as incentive
 - Cub Master will talk with Mr. Barber.

Financial Update

- Account Status
 - General Account – \$107,752.85
 - Wolf Shack Account - \$17,071.88
 - Apex Fun Run raised \$38,994.31
 - Carnival \$919 profit – waiting on a couple final expenses
 - Total budget was \$6,000
 - As of today earned \$3,080 and spent \$2,160.
 - Event leads need to be sure to approve expenses as part of the budget
- Square and other online store management
 - Sticking with Square
 - While their pricing is high, so is everyone else's

PTO Administrative Business

- SCRIP Cards
 - Should we continue to offer them? And if yes, how do we increase participation?
 - Credit card fees end up having a negative impact on the funding we could raise
 - We could charge parents the 3% cc fee
 - Check or cash does not have this issue
 - Increase visibility of the program as a part of PTO fundraising efforts
 - Can highlight a Christmas promotion and Teacher appreciation promotion
 - Get information to AVA family businesses
- Fundraising Goal
 - PTO discussed and settled on goal of \$100,000.00
- Handbid
 - Need something like this for the golf tournament
 - Will review bid and re-visit topic in November
- Fundraising Sub-Committee and Community Outreach Sub-Committee
 - Will meet with folks interested in participating in the next two weeks
 - Aiming for a day meeting
 - Thus far no chairs for the groups, but they can still move ahead
- PTO Chair Position
 - Continuing search for new PTO Chair
- Saving/Sending Minutes and Agendas
 - Need to get minutes on the new website
- Committee Wrap-up Meetings
 - Good idea to do wrap-up meetings
 - PTO cannot pay for dinner
- Expectations for Attending PTO Meetings, Committee Meetings
 - Rachelle and Winter will re-visit bylaws to see if they apply to group that we are now



- Group discussed expectations for meeting attendance – both PTO monthly meetings and Committee meetings
 - Model PTO monthly meeting requirements after the AVA Board requirements

Marketing Sub-Committee

- Updates
 - Getting group going and organized
- Marketing Plan for Casino Night
 - Email blast every other week starting week of 15th
 - Facebook
 - Newsletter
 - Teacher feedback - really liked their invitations in the mailboxes

Event and Activity Updates

- Event Re-caps
 - Treats with Grandparents
 - Well received, close to 300 RSVPs
 - Set up night before – strongly encourage this for early events
 - Donut House was to have donuts ready between 6:15-6:30, were not ready until 6:45
 - Carnival
 - Went well
 - Need to wrap up expenses to be reimbursed.
 - Need to do event re-cap with committee
- AVA Family Movie Night (Dec)
- Middle School Night at the Movies (Oct)
 - Probably will not happen this month
- Donuts with Dad's and Scholastic Book Fair
 - Date – Weds Nov 14th
 - Need to check sign-up genius and see who has signed up.
- Veteran's Day Assembly
 - Fri Nov 9th
 - 2 assemblies – one in morning and one in afternoon
- Casino Night (Nov)
 - Caterer (3 Tomatoes), Casino company, and Location all have their down payments
 - Mid-Oct walk through for these groups
 - Making final determinations on "Funny money"
 - How much to give out per ticket
 - 4 hours – 6-10, gaming 7-10
- Yearbook Committee
 - A group of about 5 – photographers, writer, one who helped with yearbook before
 - Journalism elective
 - They will help with the yearbook
- Staff Luncheon
 - Happened on 29th of Sept – soup and salad
- Spirit Nights
 - Spirit Nights set for rest of year
 - Flyers are done for through Dec

Meeting Adjourned